

Join IPUR's webinar on Messaging for Climate and Weather Disaster Risk Reduction || 25 March

9 March 2026 || TO NUS Community

Sent on behalf of LRF Institute for the Public Understanding of Risk (IPUR)

How do we talk about climate and weather risks in ways that actually lead people to prepare—and adapt?

Find out at IPUR webinar's “**Messaging for climate and weather disaster risk reduction: What we’ve learned by combining the World Risk Poll with other datasets.**”

Dr Andrea Taylor (Associate Professor of Risk Communication, University of Leeds) will share insights from behavioural and social science research on what shapes climate and weather risk perception and preparedness across different audiences and countries. Drawing on work funded by the Lloyd's Register Foundation, the webinar will also highlight the learnings obtained by combining the World Risk Poll with other datasets.

 25 March (Wed)
 5pm to 6pm

[Register here.](#)



Lloyd's Register Foundation
Institute for the Public
Understanding of Risk

IPUR SEMINAR SERIES

Messaging for climate and weather disaster risk reduction: What we've learned by combining the World Risk Poll with other datasets

 25 March 2026  Online Webinar

 5:00pm - 6:00pm (GMT+08)



Dr Andrea Taylor
Associate Professor of Risk Communication,
University of Leeds